# **Expression of Interest- Somalia Stabilization Initiative**

(For Pre-qualifying and Short listing)

**Project Title & Ref**: Mobile Studio in Kismayo District

## **Background:**

The Somalia Stabilization Initiative (SSI), locally known as 'Dalbile' aims to support Somalia's political transition to a stable federal state. The program provides stabilization assistance to communities in newly recovered areas and connects those communities to their nascent state and local governments.

The program is inviting qualified companies and groups to submit an expression of interest for the following activity:

## 1- Mobile Studio in Kismayo District:

Dalbile seeks to support a pilot mobile studio project in Kismayo, Jubbaland State. The mobile studio will provide a platform for youth in Kismayo to voice their opinions, concerns, and discuss other critical issues. The studio should be furnished with the necessary recording equipment in order to professionally record youth content, such as music, poetry, and spoken word. Once recorded and produced, the youth's content will be released via local radio stations and potentially other platforms, like social media. The recorded content is envisioned to provide a safe space for youth to participate in public dialogue and amplify their voices, while also helping the community, including government, understand what youth are thinking about key issues affecting them.

SSI will engage a local company or group to manage and implement the mobile studio project. The company will manage the mobile studio and work with a select group of local youth to produce their content, providing mentorship and training to the youth. The mobile nature of the studio should enable it to rove in and around Kismayo, with the potential to expand to other areas in Jubbaland.

#### **Proposed Duration:**

The proposed assignment should have duration of approximately 2 Months. This includes period of establishing the mobile studio, developing youth content, and releasing to local radio.

## How to Apply:

Interested Companies are requested to send the following documents:

Expression of Interest. Please highlight the following:

- o Experience in similar projects and familiarity working in Jubbaland
- Project staffing arrangement: number of staff to manage mobile studio and corresponding responsibilities
- o List of equipment required to set up mobile studio
- o Work plan of the mobile studio
- o Methodology and design
- Profile
  - o Copy of certificate of registration/renewal if applicable

Applications from interested parties must be sent via email to <a href="mailto:ssiprocurement@iom.int">ssiprocurement@iom.int</a> on or before 5:00 p.m. Nairobi, Kenya time, 1st August 2016.

**Important Note:** There is no need to provide any budget or prices at this stage, as these will be requested in the subsequent Request for Proposal Process. Evaluation criteria for the subsequent RFP selection will be generally based on the following:

Project rationale, design and methodology Capacity to implement project Similar experience on projects of this nature