

BREAKTHROUGH MEDIA



Breakthrough East Africa

Position: Senior Account Director

Location: Kenya and Somalia, East Africa

Start date: July – August 2015

About us

Breakthrough is a communications agency and production company.

Our mission is to help our clients inspire positive social change through the power of storytelling, primarily through the production of emotionally driven films, campaigns and other communications products.

Our work focuses on community development, public health, society building, conflict resolution and countering violent extremism.

We offer a variety of services including film-production, campaign management, digital campaigning, brand development and press and media engagement – all driven by the key ingredient that makes social change communications really work: impactful storytelling.

Our clients include NGOs, government agencies and inter-governmental organisations and today we employ around one hundred people across Europe and East Africa. Very soon we'll be expanding our Kenyan and Somali offices and are currently recruiting a team to initially work out of Nairobi, but in the future the same teams will work across Somalia's capital, Mogadishu, and its regions.

About the role

We're looking for a Senior Account Director to lead the development and delivery of a communications project designed to garner support for and promote community-led projects that meet the needs of local populations across Somalia as well as support community leaders with positive messages to share. This person thinks strategically, creatively, and can write proposals, project summaries and reports beautifully and succinctly.

Our Account Directors at Breakthrough are extremely personable; they liaise with clients, stakeholders and internal departments to ensure all parties realise collective goals and achieve output of the highest possible standard.

They'll initially work closely with our client, reporting back to Breakthrough's planning and creative teams in Nairobi and London on the development of this important project. This is an exciting project that will hopefully leave a positive lasting legacy for communities across Somalia. Throughout development, and once the project goes into full delivery and production, the Account Director will be joined by a number of team members including

video producers, video directors, art directors and an account managers assisting them with the delivery of the project.

The role will include researching, strategic planning and then the effective implementation of campaign plans as well as managing a junior account manager and overseeing the design and production of a range of campaign materials including print, online and video. The role will also include some event management and assisting design-training programmes. We need someone who's multi-disciplined: creative, strategic and well organised, someone who knows how to deliver against the client's objectives whilst ensuring that the projects have integrity and are well designed, to ensure they make a positive difference.

The will be largely based in Mogadishu, working and living at a secure compound. Travel, security and accommodation will be provided when travelling across Somalia and when visiting and working from the Nairobi office in Kenya.

About you

As our Senior Account Director in Somalia you will have a strong background in project and campaign management along with proven experience of working in a similar role. Whether you're from a traditional agency background, the government communications world, the NGO sector or from a similar field, you'll know how to deliver social change projects about complex issues.

You are able to work well with a number of colleagues and partner organisations to successfully achieve collective goals as well as being a strong leader who is able to effectively manage and direct the campaign team.

You will:

- Have excellent client and stakeholder management skills
- Have the ability to communicate succinctly and clearly
- Be practised in external stakeholder management
- Be analytical with an excellent eye for detail and have a strong written ability
- Be curious and knowledgeable about community affairs, including religion, politics and social mobility in Somalia and the region
- Have excellent writing and proofing skills, ensuring the best written and evaluative work leaves the building
- Have experience of or an interest in political/current affairs
- Have experience of Microsoft Project (PC) or Merlin (Mac) preferable
- Speak both English and Somali fluently

Application Details:

To apply, please email your CV and a covering letter (maximum of two pages) demonstrating how you meet the necessary experience required to undertake this role to jobs@breakthroughmedia.org

Website:

<http://www.breakthroughmedia.org>

